

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Republican Governor's Assoc/ Issue
Submission Number 731 Issue 1



WNCN-TV

1205 Front St.
Raleigh, NC 27603

PHONE (919) 836-1717 FAX (919) 836-1747

Original									
Client: Republican Governor's Assoc/ Issue	Submission Cost: 3815	Campaign Ref: E:120815006							
Buyer: ..		Sales Rep: HRP Los Angeles							
Schedule Dates: 09/24/12 to 09/30/12		Order Ref: 06145670							
Est./PO Number: 06145670		Business Type: POLITICAL							
Associated Copies: No		Business Category: Transactional							

Product: #142 Rga NC	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/24	Total	Cost
1	M-F 7a Today Show	03		550	30	Nbr of Spots	3	3	1650
	MTWTF..				Comm				
2	M-F 530p Judge Judy	03		250	30	Nbr of Spots	3	3	750
	MTWTF..				Comm				
3	M-F 6p News	03		305	30	Nbr of Spots	3	3	915
	MTWTF..				Comm				
4	Sat 7p News	01		200	30	Nbr of Spots	1	1	200
S.				Comm				
5	Sun 6p News	02		300	30	Nbr of Spots	1	1	300
S				Comm				
Weekly Totals: Total Spots(Ord Spots)							11	11	

Grand Totals

Month 9 Weeks: 5

Spots	Totals	09/24
	11	11

Cost	3815
	11

Grand Totals: _____

Spots: _____

Gross Total: _____

3,815.00

Commission: _____

572.25

Net Total: _____

3,242.75

REP HEADLINE# 6145670
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM STATION AUG15/12 09.1
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/RGA - REPUB GOV ASSOC.	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	TARGET ENTERPRISES	BUYER NAME	CINDLE CRANE	
		15260 VENTURA BLVD., #1240			SALES PRSN LA - IZZY ROSTOVSKY
		SHERMAN OAKS, CA 91403			
ORDER #	CONTRACT #	6145670	CLASS:	NATL.	LOCAL
PRDCT	#142 RGA NC	EST#142	COMMENTS:	(LINE, ORDER, INVOICE)	REGIONAL
FLIGHT DATES	SEP24/12	SEP30/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG15/12	09.10

REP:

NOTE: DOLLARS MOVED FROM WK 10/29 ON EST#147 (HD#6158977)

TOT: \$3,815/11X
PLS CNP... TNX — JOCELYN/IZZY

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$3,815.00
TOTAL SPOTS 11

REP HEADLINE# 6145670
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP AUG14/12 18.2
*** WNCR-TV ***

ADV #	ADV. NAME	ISS/RGA - REPUB GOV ASSOC.	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	TARGET ENTERPRISES	BUYER NAME	CINDIE CRANE	
		15260 VENTURA BLVD., #1240			SALES PRSN LA- IZZY ROSTOVSKY
ORDER #		SHERMAN OAKS, CA 91403	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	#142 RGA NC	CONTRACT # 6145670	EST#142	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	SEP24/12	SEP30/12	WK-1		
CITY TAX		STATE TAX		CO-OP BILLING NEEDED	DATE AUG14/12 18.24
REP:	NEW POLITICAL ORDER... 8/14				
	NOTE: DOLLARS MOVED FROM WK 10/29 ON EST#147 (HD#6158977)				
	TOT: \$3,815/11X				
	PLS CNFR... TNX — JOCELYN/IZZY				
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****				

LINE#:	REP : CD:	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:
LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT:			
	AGENCY ADVERTISER CODE = RGA NC	AGENCY PRODUCT CODE = RGA NC			AGENCY EST# = 142							
1	700A-900A		30		\$550.00	9/24	9/28	3		M-F	3	
PROGRAM :	TODAY SHOW											
RA35+	:	1-6										
2	530P-600P		30		\$250.00	9/24	9/28	3		M-F	3	
PROGRAM :	JUDGE JUDY											
RA35+	:	2-2										
3	600P-630P		30		\$305.00	9/24	9/28	3		M-F	3	
PROGRAM :	NBC 17 NEWS AT 6P											
RA35+	:	1-6										

MM
8/14

REP HEADLINE# 6145670

REF. LED# 323-666-1414
ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 323-653-186

AUG 14 / 12 18 . 2

PROGRAM : NBC 17 NEWS AT 5 P
R.A.35+ : 3.0
SEP/12 \$3,815.00

CONTRACT	TOTAL	\$3,815.00
TOTAL SPOTS		11

MARKET TOTALS \$0 WINCN 0% WRAL 0% WTVD 0% WRAZ 0% WRDC 0% WLFL 0% CABL 0%

DUPLICATE
SVC - NST BOOKS - JUL/PJ
DEMOS - RA35+*



LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association
1747 Penn. Ave. NW
Suite 250
Washington, DC 20006

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006
Phone: (202) 662-4162
Fax: (202) 662-4923
Name of Executive Director: Philip J. Cox
Name of General Counsel: Michael G. Adams

Sincerely,

A handwritten signature in black ink that reads "Michael G. Adams".

Michael G. Adams